LOLO M. MOLIGA
Governor

LEMANU P. MAUGA
Lt. Governor

AMERICAN SAMOA ENVIRONMENTAL PROTECTION AGENCY
P.O. Box PPA
Pago Pago, American Samoa 96799

AMEKO PATO
Director

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Information Release Authorization Form

Thursday, October 31, 2013

- [x] Newspapers (Advertisement/Public Notice/Press Release)
- [ ] Radio Stations
- [ ] Televisions

Attached is an Information Release issued by our office (AS-EPA). We would like to ask your assistance in making this information available to the public immediately, via your broadcasts or news publications. For additional information, kindly contact the AS-EPA Director, Ameko Pato or Deputy Director, Faamao Asalele, or Tumau Lokeni, Environmental Awareness & Education Program Manager at 633-2304.

Fa'afetai lava.

- [x] Governor's Office, ASG Weekly
- [ ] Director, Department of Public Information (KVZK-TV)
- [x] Samoa News
- [x] Samoa Post
- [ ] KHJ FM 93.1 Radio Station
- [ ] WVUV FM 103.1 Radio Station
- [ ] KSBS FM 92.1 Radio Station
- [ ] KNWJ FM 104.7 Radio Station

Title/Heading:

1. "Officially Launching of the KASB Program – Nov.1.2013"

Approved by: _____
Ameko Pato, Director
American Samoa – EPA

Date: 31 OCT 2013

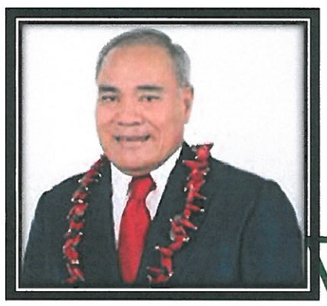
ENVIRONMENT WEEK

Take the Pledge
...live the Pledge

Keep American Samoa Beautiful
ASEPA KASB

Take the Pledge
...live the Pledge

October 28 - November 1, 2013

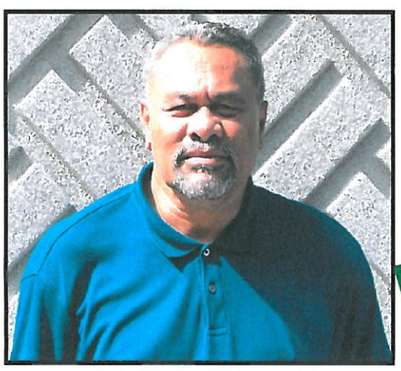


Lolo M. Moliga
Governor of American Samoa

I Pledge to become a good steward of our environment, to ensure that our future generations enjoy the beauty of our islands, and to inspire them to carry forward and continue the legacy of our generation, manifested by our actions, and our commitment to preserve and protect the grants of God to us...our lands, our oceans, and our environment.

I Pledge to become an effective agent in promoting and implementing the vision set by our Governor to preserve and protect God's gift to us.

Peleti Mauga
Lt. Governor of American Samoa



Ameko Pato
AS-EPA Director

I pledge that I will do everything in my capacity as a Director to sustain our environment into the future, and improve the quality of life in American Samoa. I will model the way and inspire others in hopes of changing peoples mindset and behavior towards littering.

I pledge to do everything I can to keep American Samoa clean and beautiful. I pledge to be an environmental steward and practice reducing, reusing, recycling and restoring resources everyday.

Brian Thompson
Deputy Director—OPAD

OFFICIAL LAUNCHING OF THE KEEP AMERICAN SAMOA BEAUTIFUL ANTI-LITTER CAMPAIGN FRIDAY, NOVEMBER 1, 2013

American Samoa—Let us work together to keep our Island Clean and Beautiful.

We pledge not only to BEAUTIFY our island home – in public places, along shorelines and on the streets – but more importantly, to BE ardent advocates of GO GREEN & BEAUTIFUL AMERICAN SAMOA. We believe awareness and education is VITAL in saving our shores, our air, land and ultimately, our lives. Most people don't understand that in their efforts to keep their car clean by dumping trash on the road and/or down by the shoreline DOES affect them in the long run. That trash will come back in the form of a tsunami (global warming) or a poisoned fish on a "fish and chips" plate. Samoa, ia manatua, fa'amama o tatou laufanua. This should be a collaborative effort because a clean environment ensures cleaner and healthier lives.

Shaun & Makerita Iosefo-Va'a
Village of Tula

CORAL REEF ADVISORY GROUP CRAG